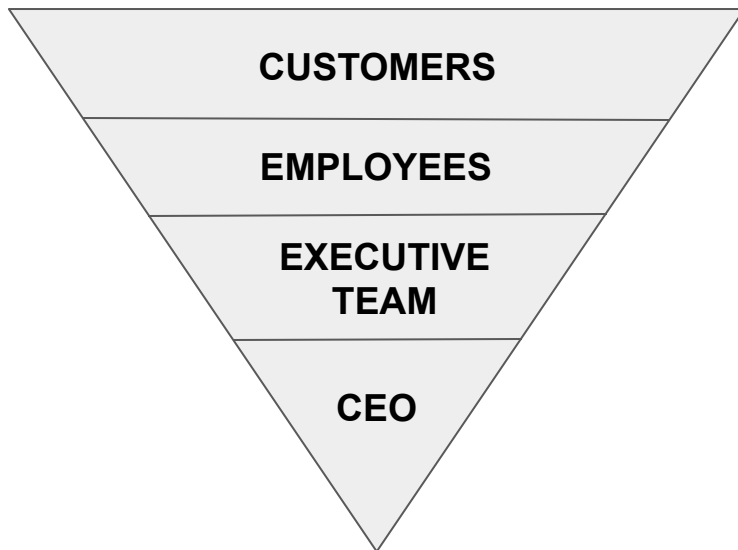


The Inverted Pyramid vs. The Hierarchy of Ego

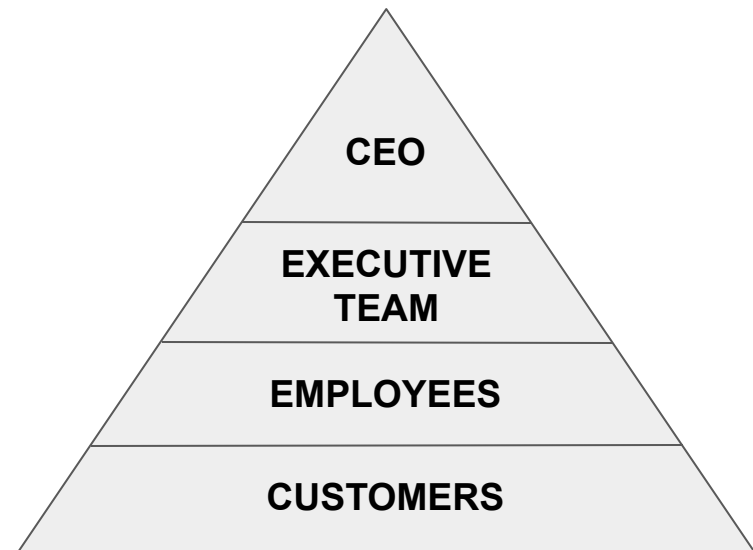
Two very different structural models that influence company culture at its core.

See more at AllowedPodcast.com

Inverted Pyramid



Hierarchy of Ego



The inverted pyramid is a way to think about the company's organizational structure – in terms of the individual's mindset of the structural hierarchy – in which the leader or CEO is on the bottom. Higher valued employees produce better treated customers, which makes the shareholders happy, and creates successful companies.

The hierarchy of ego that is more traditionally followed, places the CEO at the top as the most valued part of the company. This can often lead to employees that feel undervalued and might actually resent the company leadership, in turn feeling less motivated or incentivized to produce high quality work.